



Bloomington Arts Commission

Tuesday, December 10, 2013 5 p.m.
Kelly Conference Room, City Hall

AGENDA

Call to order –Jan Grant presiding

Public Comment

Approval of Minutes

Treasurer's Report

Staff Report

Old Business

- South Walnut Street Gateway Project Update

New Business

- Status of Commission reappointments
- BAC Priorities for 2014
- Advocacy – Sally Gaskill
- Report on Kelley School Business Outlook Forum – Sally Gaskill

Adjournment

2014 Meetings:

Wednesday at 5:00 p.m. in the McCloskey
Room on the following dates:

January 8

July 9

February 12

August 13

March 12

September 17

April 9

October 8

May 14

November 12

June 11

December 10



Run by Laurel Waters on 12/04/2013 08:36:28 AM



Balance Sheet

Through 12/04/13
Detail Listing
Include Rollup Account/Rollup to Account

Account	Account Description	Current YTD Balance	Prior Year Total Actual	Net Change	Change %
Fund Category	Governmental				
Fund Type	Special Revenue Funds				
Fund	403 - Arts Commission Operating				
ASSETS					
10000	Cash	9,415.25	10,275.39	(860.14)	(8.37%)
		\$9,415.25	\$10,275.39	(\$860.14)	(8.37%)
	ASSETS TOTALS				
34000	FUND EQUITY				
	Retained Earnings	10,275.39	10,275.39	.00	.00%
		\$10,275.39	\$10,275.39	\$0.00	0.00%
	Prior Year Fund Equity Adjustment	.00			
	Fund Revenues	(2,990.00)			
	Fund Expenses	3,850.14			
	FUND EQUITY TOTALS				
		\$9,415.25	\$10,275.39	(\$860.14)	(8.37%)
	LIABILITIES AND FUND EQUITY TOTALS				
		\$9,415.25	\$10,275.39	(\$860.14)	(8.37%)
	LIABILITIES AND FUND EQUITY TOTALS				
		\$0.00	\$0.00	\$0.00	+++
	Fund 403 - Arts Commission Operating Totals				
	Fund Type	\$0.00	\$0.00	\$0.00	+++
	Special Revenue Funds Totals				
	Fund Category	\$0.00	\$0.00	\$0.00	+++
	Governmental Totals				
	Grand Totals	\$0.00	\$0.00	\$0.00	+++

Bloomington Arts Commission

Staff Report – December 10, 2013

Funding

BAC Grants: Previous applicants notified of change to annual program, website updated.

Public Art

South Walnut Street Gateway: On agenda.

Transit: Contract for mural executed. Finalizing installation specifics.

4th Street Gateway: Installation complete. Landscaping yet to be finished.

Eastside: Working with a neighborhood on a sculpture project on the eastside.

BEAD

December Meeting: Monday, December 16, noon McCloskey Room, City Hall.

December Exhibit: Boys and Girls Club

Other

Theater Consortium meeting: Tuesday, December 17, Visit Bloomington.

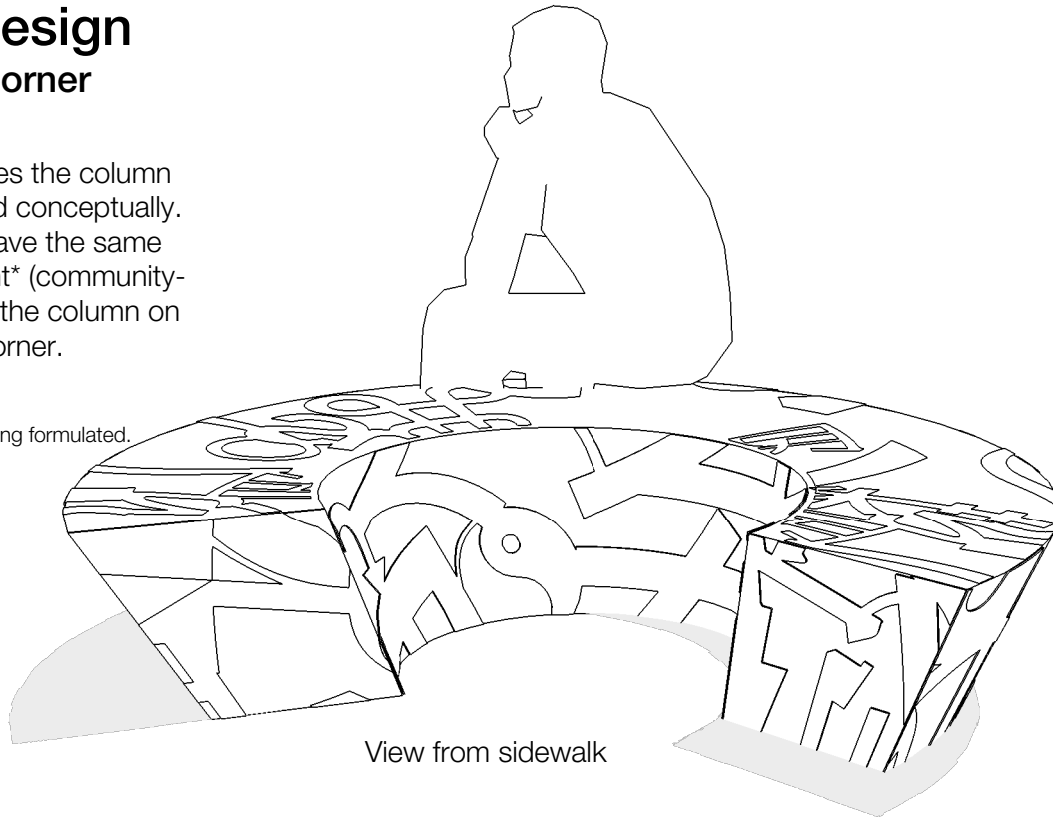
Bench Design

Southeast Corner

11.26.13

The bench echoes the column both formally and conceptually. The bench will have the same surface treatment* (community-inputted text) as the column on the southwest corner.

*Surface design still being formulated.

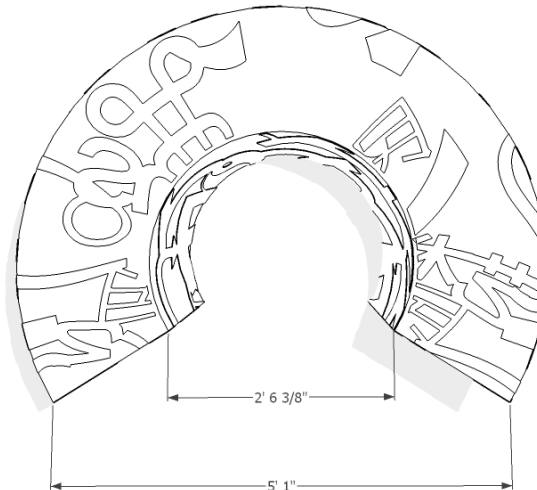


View from sidewalk



Side view

Top view



View of bench on site.



Column on SW corner

Revised Timeline

- Contract Executed Dec 2013
- Website Setup, marketing about project Jan 2013
- Collection of phrases/words Jan – Feb 2014
- Schematic Design submitted for approval Jan 2014
- Schematic Revisions (according to community input) Feb 2014
- Final design/ Construction Drawing March 2014
- Final Design submitted for approval End of March 2014
- Final Design revision/Construction Documentation April 2014
- Fabrication May 2014
- Installation May or June 2014
- Final Review with the city May or June 2014

**South Walnut Street Gateway Sculpture
(C)olumn (connect/culture/community)**

Revised Budget (11/13)

(Estimated numbers, italic pricing to change according to estimates received)

Design

• Website setup (artist team)	\$60
• Marketing (email marketing, newspaper)	\$300
• Design (artist team)	\$4000
Subtotal	\$4610

Fabrication by Noblitt Fabrication, Columbus IN

• Materials	
◦ Stainless Steel	
▪ 6 Sheets @\$1000 per sheet	\$6000
• <i>Weatherproof lighting(need estimate)</i>	<i>\$1000</i>
• Laser Cutting	
◦ \$1000 per sheet x 6 sheets	\$6000
• Welding of parts	\$3000
• Rolling/forming sheets	
◦ \$175 x 5 sheets	\$875
Subtotal	\$16,875

Installation

• Transport from Columbus	Included
• Boom Truck rental	\$1000
• Electrician	\$500
• Installers (2)	\$500
• <i>Concrete work/installation (need estimate)</i>	<i>\$1000</i>
Subtotal	\$3000

Total Estimated Budget	\$24,485
	\$25,000

THOUGHTS ON BAC FUNDING FOR 2014-2015

The following are rough ideas on how the BAC could consider allocating its current \$20,000 while also building a case for additional support with partners.

Project Grant Program

Timeline: Annual – deadline 4/1

Process: Defined application, Awards – max at \geq \$2,500, cash match (25% of project)

Budget allocation: \geq \$10,000

Funding priorities: Could be defined (audience development, attraction development, neighborhood development, community engagement, etc.) or left to the applicant

“The BAC encourages individual artists, teams of artists and non-profit organizations (including neighborhood groups), to apply for project grants to help support activities that enrich the cultural lives of Bloomington's residents. Typically, these projects are participatory, educational, and can involve professional or non-professional artists. Project grants will be made for projects that do one or more of the following: facilitate the involvement of Bloomington residents in arts and cultural activities; provide an opportunity for community members to participate in the creative process; are targeted to children, adults, and/or families; or provide arts and cultural programs that celebrate or enhance the identity of a specific neighborhood, ethnicity, organization or community.”

Projected Outcome (suggested outcomes borrowed from the NEA)

Engagement: Citizens throughout the community experience art.

Pop-Up

Timeline: Annual - Rolling

Process: Proposals and/or direct project development by BAC, max at \geq \$1,500, no cash match

Budget allocation: \geq \$5,000

Funding priority: Development of new work, transitory in nature

“BAC invites artists to provide a temporary tangible glimpse into their imaginations. Pop-Up is an opportunity for experimental, ad-hoc, temporary works of visual or performing art to sprout up throughout the community and vanish, leaving residents and visitors eager to see what is next. Bloomington neighborhoods and public spaces are open canvases.”

Projected Outcome

Understanding: Public knowledge and understanding about the contributions of the arts are enhanced.

ArtSpark

Timeline: Biennial – deadline 4/1

Process: Proposals and/or direct project development by BAC, no cash match

Budget allocation: \geq \$5,000, maximum of one project support per year

Funding priority: Development of new work, permanent in nature

“ArtSpark will support the commission or creation of new work (including visual or performing arts; festivals, exhibits, or other arts-based events). New work is work that does not yet exist. It has not yet been created, exhibited, performed or published. Proposed projects must demonstrate an understanding of the medium, showcase an individual or group from Bloomington, and provide arts and/or cultural programming that enriches the cultural lives of Bloomington's residents.

The maximum ArtSpark award is \$5,000. One award will be made per funding year. BAC reserves the right to make final decisions regarding awarding of funds. If no suitable applications are received, BAC may decline awarding ArtSpark in any given year. ArtSpark recipients cannot apply for additional funding from BAC through a different grant category. However, if their proposal is not accepted, they may choose to modify their idea/budget and resubmit it as a project grant in a subsequent project grant round.”

Projected Outcome

Creation: The portfolio of art is expanded.

Arts Power Learning Grant

Timeline: Biennial (opposite years from ArtSpark) – deadline 4/1

Process: Proposals and/or direct project development by BAC, no cash match

Budget allocation: \geq \$5,000, more than one project supported per year

Funding priority: Arts in Education

The BAC, as part of its mission to make the arts accessible to all of Bloomington's citizens, is especially committed to making arts education possible for every child. Developing the arts and integrating them more fully into the lives of Bloomington's youth is at the heart of the Arts Power Learning grant program. The goal of the grant is to support partnerships between individual artists or arts organizations and schools or community groups for co-curricular and extra-curricular arts based activities. This arts-based education should take place on a regularly scheduled basis, should reach a diverse, pre-K – 12 audience in a learning-appropriate setting.

Projected Outcome

Learning: Bloomington's youth acquire knowledge or skills in the arts.

ArtZone

Timeline: Annual – deadline TBA

Process: Applications, Proposals and/or direct project development by BAC, funding limits, cash match

Budget allocation: To be developed

Funding priority: Projects that support a defined geographic area or neighborhood and its residents. Sub-priorities (audience development, arts education, neighborhood development access to the arts, etc.) could be defined or left to the applicant

“ArtZone encourages individual artists, teams of artists and non-profit organizations (including neighborhood groups), to apply for project grants to help support activities that enrich the cultural lives of neighborhood residents. Typically, these projects are participatory, educational, and can involve professional or non-professional artists. Grants will be made for projects that do one or more of the following: facilitate the involvement of neighborhood residents in arts and cultural activities; provide an opportunity for neighborhood residents to participate in the creative process; are targeted to children, adults, and/or families; support partnerships between individual artists or arts organizations and neighborhood schools or facilities.

Projected Outcome

Livability: The identified neighborhood/area is strengthened through the arts.